GIVE A BREATH 5K

CORPORATE FUNDRAISING TOOLKIT

LUNG CANCER CANADA
AWARENESS. SUPPORT. EDUCATION.

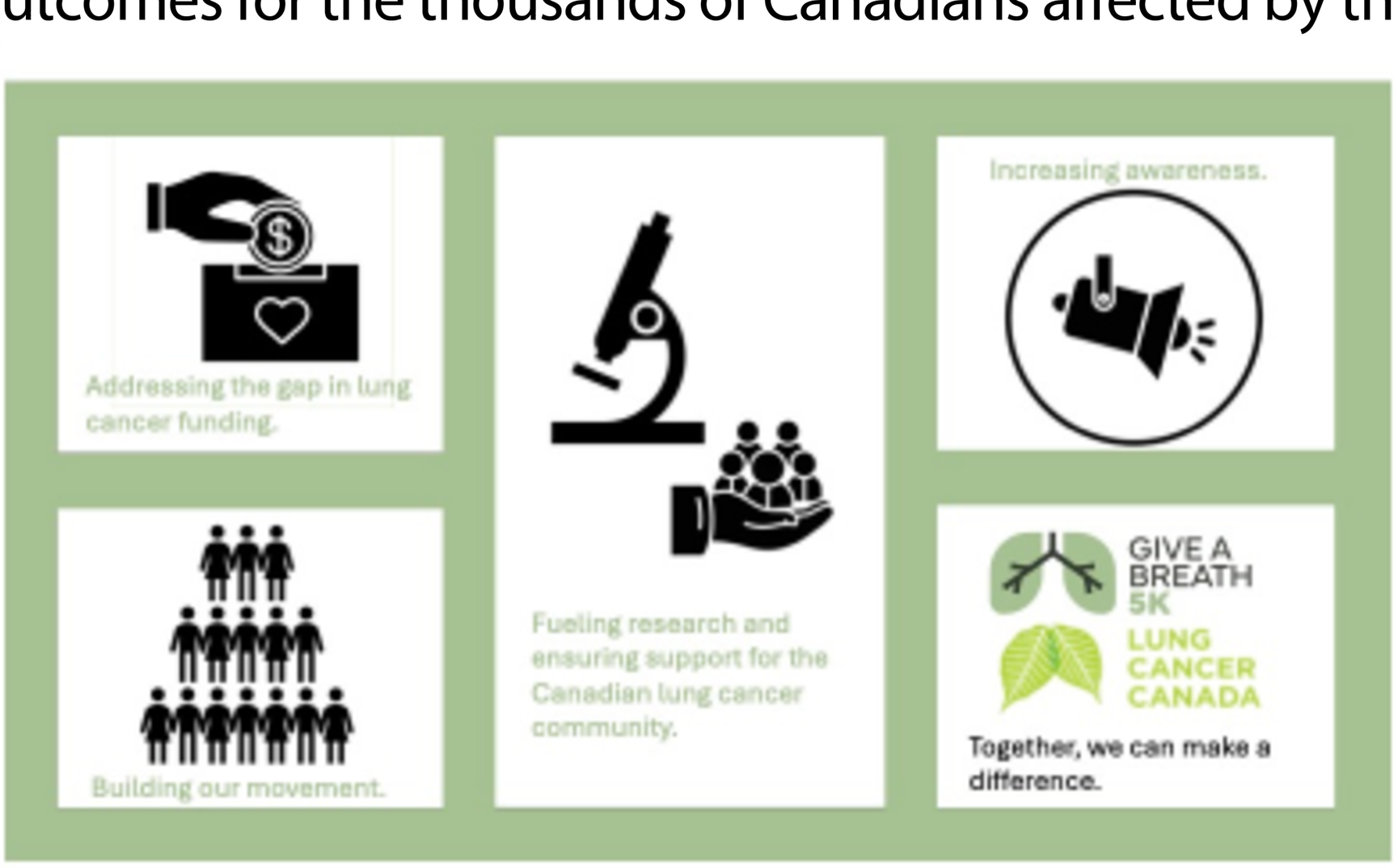
CANCER PULMONAIRE CANADA
SENSIBILISER. SOUTENIR. ÉDUQUER.

GIVE A BREATH 5K

Give a Breath. Change a Life.

Each year, Lung Cancer Canada and Give a Breath 5K bring together communities across Canada to raise awareness and critical funds for lung cancer research, patient support, and advocacy.

Lung cancer is the leading cause of cancer-related deaths in Canada, yet it remains one of the most underfunded cancers. By participating in Give a Breath, your company can help drive change, accelerate research, and improve outcomes for the thousands of Canadians affected by this disease.



Join us and make an impact!

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GIVE A BREATH 5K

WHY

Your Company Should Join Give a Breath 5K

- More than 32,000 Canadians are diagnosed with lung cancer each year.

- Every hour, 2 Canadians will be lost forever to their friends, families and loved ones.

- Lung cancer accounts for 24% of all cancer deaths in Canada.

- More than 20,000 Canadians will die each year from lung cancer.

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WAYS

Your Company Can Get Involved

ONE

Register a Corporate Team

To create a corporate account and purchase multiple registrations in one simple transaction, email **events@lungcancercanada.ca** to request a customized bundle ticket. This will allow you to set up a corporate team profile, enabling colleagues to link their individual accounts using registration codes—eliminating the need for manual entry by the administrator.

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WAYS

Your Company Can Get Involved

TWO

Volunteer at the Event

Engage your employees in a meaningful way by volunteering at Give a Breath 5K.
Volunteers help make the event a success and directly contribute to the cause.
For more information on how your can contribute to the event preparation or execution, please contact events@lungcancercanada.ca

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THREE WAYS

Your Company Can Get Involved

THREE

Make a Corporate Donation

Show your company's commitment by making a tax-receiptable donation in support of lung cancer patients and families

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FOUR WAYS

Your Company Can Get Involved

FOUR

Become a Sponsor

Sponsoring Give a Breath 5k provides excellent visibility for your company while demonstrating your support for lung cancer research and advocacy. Contact us at events@lungcancercanada.ca to learn more.

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WAYS

Your Company Can Get Involved

FIVE

Offer a Corporate Match

Double the impact of your employees' efforts by matching their donations or overall team fundraising!

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TOP TIPS

For Corporate Team Success

- **Find Your Company's Cheerleader**: A strong internal champion keeps employees engaged and motivated.

- **Personalize Your Team Page**: Share your company's connection to lung cancer and update your fundraising process.

- **Engage Your Workplace**: Encourage senior leaders to endorse the event, reach out to vendors and suppliers, and host fun fundraising activities.

- **Plan for Event Day**: West ream shirts, coordinate a meeting spot, and bring the energy with cheers and enthusiasm.

- **Celebrate Your Impact**: After the event, recognize your team's contributions, share success stories, and plan for next year!

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GIVE A BREATH 5K

Let's Walk, Run, and Breath Hope Together

Your company can be a force for change in the fight against lung cancer. Sign up today and help us make a lasting impact!



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